



# 2024 SPORTS ENVOY PROGRAM



# TABLE OF CONTENTS

- **Foreword**
- **Press Statement**
- **Major Impacts**
- **Lesson Learned and Data**
- **Nigeria Olympic Committee Meeting**
- **Day 1 Masterclass Training for Breakdancers, Abuja**
- **FCT School for the Deaf, Kuje**
- **Day 2 Masterclass Training for Breakdancers, Abuja**
- **Grand Performance, Abuja**
- **Day 1 Masterclass Training for Breakdancers, Lagos**
- **Community Outreach, National Stadium, Surulere**
- **Day 2 Masterclass Training for Breakdancers, Lagos**
- **Grand Performance, Lagos**
- **Meet Aderonke Ogunleye-Bello**
- **Introducing FAME Team**

# FOREWORD

It is with great pleasure that I introduce the 2024 Sports Envoy Program, this program stands as a testament to the power of sport, particularly breakdancing, to transcend cultural boundaries, foster unity, and inspire positive change in Nigeria.

Breaking, which started in the streets of the South Bronx in the 1970s, has become a global sensation, loved by people from all walks of life. This 2024 Sports Envoy Program is a celebration of breaking, it's worth noting that breaking will be featured for the first time in the Olympics this year in France.

Two renowned American breakdance experts Macca Malik and Jacob “Kujo” Lyons visited Nigeria from May 11 to 18, as part of the U.S. Department of State’s Sports Envoy Program. The weeklong program in Abuja and Lagos was organized with support from the U.S. State Department’s Sports Diplomacy Division and the U.S. Mission in Nigeria, in partnership with FAME Foundation.

The itinerary, carefully curated and executed, reflects FAME Foundation’s dedication to engaging diverse communities, fostering talent, and promoting inclusivity.

From insightful discussions with the Nigeria Olympic Committee to breakdance workshops and community outreach events, every aspect of this program is designed to maximize impact and leave a lasting legacy.

The grand performances in Abuja and Lagos serve as the culmination of the event, providing a platform for breakdancers to showcase their skills and celebrate the universal language of dance. These moments of collective expression not only entertain but also inspire, reminding us of the transformative power of art to uplift spirits and bridge gaps.

As we reflect on the significance of the 2024 Sports Envoy Program, we extend our deepest gratitude to the U.S. Mission in Nigeria for the support.

Together, we reaffirm our commitment to promoting the values of peace, creativity, and cultural exchange through the medium of breakdancing.



**Aderonke Ogunleye-Bello**  
Executive Director, FAME  
Foundation

# PRESS STATEMENT

## (MAY, 2024)

FAME Foundation, an NGO based in Abuja, is excited to announce its partnership with the United States Mission in Nigeria. This collaboration aims to ignite a passion for breakdancing among Nigerian youth, especially now with its recognition as an Olympic sport.

This project is under the Play It Dream It Initiative, focusing on empowering youth through sports. Additionally, it acts as a platform for breakdancers to exhibit their skills and nurture a sense of community within the breaking community.

FAME Foundation is pleased to introduce the 2024 Sport Envoy Program. This program features a range of activities, including Masterclass Training sessions for breakdancers in Lagos and Abuja, strategic meetings, TV station tours promoting breakdancing, mentoring sessions, and interactive team-building activities at the School for the Deaf. These efforts will culminate in a final grand performance, alongside other exciting activities.

Speaking to the press, Arabinrin Aderonke Ogunleye-Bello, Executive Director, FAME Foundation, expressed her enthusiasm, stating,

“We’re happy to collaborate with the US Mission in Nigeria to use breakdancing as a tool for positive change in Nigerian communities. This partnership isn’t just about dance; it’s about creating opportunities for young people to shine, discover their talents, and show the world what they’re made of.”

She elaborated, emphasizing the timely nature of the workshop,

“While breakdancing was once primarily viewed as entertainment, it has now evolved into a recognized sport in the Olympics. This transition opens avenues for investment, paving the way for the establishment of breakdance clubs globally, just like football. Moreover, it offers numerous career opportunities for aspiring youths in this field”.

Arabinrin Aderonke reiterated,

“The 2024 Sports Envoy program will feature special masterclass training sessions led by top veteran breakdancers. It’s happening from May 13th to 18th in Lagos and Abuja. In these masterclass sessions, participants will receive top-notch training and insights from these professionals, it’s a fantastic opportunity for breakdancers across Nigeria to come together, learn, and showcase their talents.

# MAJOR IMPACTS

The 2024 Sports Envoy Program facilitated meaningful dance exchanges, fostering greater understanding and appreciation for diverse cultures, traditions, and perspectives among participants and communities.

Through this program, youth in Nigeria were empowered to become agents of positive change in their communities, gaining valuable skills, experiences, and opportunities for personal and professional growth.

By leveraging sports as a tool for diplomacy, the program contributed to promoting peace, reconciliation, and conflict resolution in regions affected by political tensions and social unrest.

The program had impact on local communities, promoting social cohesion, economic development, and infrastructure improvement through dance.

Breakdancers and coaches involved in the program served as inspirational role models, inspiring others to pursue their dreams, overcome obstacles, and strive for excellence both in sports and in life.

The program championed inclusion and diversity in sports, breaking down barriers and empowering participants of all backgrounds, abilities, and identities to participate and excel in breakdance.

The program provided opportunities for education and skill-building, equipping participants with valuable knowledge, resources, and support to succeed academically, professionally, and athletically.

2024 Sports Envoy Program fostered a sense of global solidarity and cooperation, uniting people from diverse backgrounds and cultures in a shared pursuit of common goals and aspirations through the universal language of sports.

# LESSON LEARNED

The Sports Envoy Program has illuminated the extraordinary potential of sports as a diplomatic instrument, transcending cultural, political, and geographical gaps to foster mutual understanding and goodwill among nations.

Through sports diplomacy, we have learned that mutual respect and cooperation are essential for building sustainable relationships between countries.

One of the standout lessons from the Sports Envoy Program was the transformative impact of empowering youth in Nigeria through sports. By providing youth with opportunities for leadership development, skill-building, and civic engagement, the program has cultivated a new generation of dancers equipped to tackle the challenges of the future.

The program has underscored the importance of cultural exchange and appreciation in fostering greater understanding and harmony among communities.

Sports diplomacy has become a powerful tool for promoting peaceful conflict resolution and reconciliation. By bringing together individuals and communities with a shared passion for sports, the program has facilitated dialogue and build trust.

## Data



We had over **105** direct beneficiaries.



**10** states were represented in this program.



Over **4,000+** were reached through flyers, media reports, press release, social media engagements, blog etc.



**90%** of participants pledged to take the knowledge they've learned back to their communities, enriching the dancers with their newfound skills.

# **NIGERIA OLYMPIC COMMITTEE (NOC)**

On May 13, 2024, a meeting took place at the ANOCA (Association of National Olympic Committees of Africa) Headquarters, Abuja, bringing together NOC Executives to discuss the evolution of Breakdance as a new sport and the imperative of enhancing participation in Nigeria. Led by Engr. Habu Gumel, President, Nigeria Olympic Committee, the session was attended by Lyon 'Kujo' Jacobs, Macca Malik, representatives from the US Embassy in Nigeria, and members of FAME team.

The conversation commenced with an exploration of Breakdance as an evolving sport, acknowledged globally for its physical prowess.

Recognising the role of youth engagement in shaping the future of sports, emphasis was placed on fostering increased participation in Breakdance among Nigerian youth. Strategies to cultivate interest, provide training opportunities, and create avenues for competition were explored, with a focus on inclusivity and accessibility.

Central to the discussion was the necessity of advocacy and awareness raising campaigns to promote Breakdance as a legitimate and respected sport within Nigeria. The role of educational institutions, community outreach programs, and media platforms in disseminating information and dispelling misconceptions about Breakdance was highlighted as vital for garnering support and participation.

The meeting concluded on a positive note, with a shared commitment among all to champion the growth of Breakdance in Nigeria.

Engr. Habu Gumel expressed the committee's dedication to supporting initiatives that promote youth engagement and sporting excellence, while the Sports Envoys reaffirmed their commitment to fostering collaboration and driving positive change within the Nigerian sporting space.

Moving forward, the collective efforts of stakeholders will play an important role in realizing the potential of Breakdance as a transformative force for Nigerian youth and the broader community.

# PICTURE MOMENTS





# **MASTERCLASS TRAINING FOR BREAKDANCERS, ABUJA (DAY 1)**

FAME Foundation, in partnership with the US Mission in Nigeria, organized a 3-day Masterclass Training for Breakdancers from May 13th to May 15th, 2024, at Krump Studio, Abuja.

The Sports Envoys, Bboy Kujo and Bgirl Macca, led the training sessions.

The goal of the training was to conduct a special masterclass workshop on how to prepare for international competitions for breakdancers and coaches in Abuja, and neighboring states. The program aimed to enhance the breakdancers' skills, maintain professionalism, and educate Bboys and Bgirls about the elements of breaking.

In Abuja, the capital city of Nigeria, breakdancing found fertile ground among the youth. As a city that represents the convergence of Nigeria's diverse cultures, Abuja's dance scene became a melting pot where various styles and influences blended together.

Neighbouring states like Kaduna, Plateau and Kano also participated in the training.

During the workshop, Bgirl Macca played a role in instilling in the participants an understanding of the nuances of breakdancing battles. With her wealth of experience and expertise, she taught them strategies and skills for success in competitive environments.

Emphasizing the importance of rhythm, beat, and musical interpretation, Bgirl Macca encouraged breakdancers to not only master technical moves but also to embody the mood and spirit of the music.

Bboy Kujo delved into the technical aspects of breakdancing, providing participants with an understanding of various techniques and skills.

Bboy Kujo explored the rich history of breakdancing, sharing insights into its origin and progress. He instilled in the participants a sense of respect and admiration for the art form's cultural value. Bboy Kujo urged breakdancers to hone their skills and take their performances to new heights through diligent work and dedication.

The workshops culminated in an atmosphere filled with energy and enthusiasm, with participants fully engaged in the learning process. Bgirl Macca and Bboy Kujo facilitated open dialogue, encouraging breakdancers to ask insightful questions and share their own experiences.

This exchange of ideas fostered a sense of camaraderie and support within the breakdancing community. Participants left the workshops feeling inspired and empowered, equipped with the knowledge and skills necessary to pursue their passion for breakdancing.

Moving forward, it is evident that the spirit of creativity, innovation, and collaboration fostered in the workshop will continue to propel the breakdancing community in Abuja to new heights of excellence.

## PICTURE MOMENTS



## **FCT SCHOOL FOR THE DEAF, KUJE**

In collaboration with the US Mission in Nigeria, FAME Foundation organized a three-day Master Class Training for breakdancers as part of the 2024 Sports Envoy Program. This initiative aimed to engage and inspire participants through various activities, including mentorship sessions and interactive workshops.

Part of the program was a mentorship and interactive session held at the FCT School of the Deaf, Kuje. Sports Envoys, Lyon 'Kujo' Jacobs and Macca Malik visited the school to conduct this session, focusing on fostering team-building skills among the school students with hearing disabilities through breakdancing.

They led a series of interactive sessions and breakdancing activities, creating an inclusive and supportive environment for the students. Bgirl Macca kicked off the session by introducing breakdancing and sharing her personal journey into the art form. Her captivating performances, showcased through videos, inspired the students and reinforced the message that breakdancing is for everyone, regardless of gender or disability.

Bboy Kujo engaged with the students using sign language, sharing videos of his dance performances. Through this approach, the Sports Envoys effectively connected with the students, bridging communication barriers and fostering a sense of inclusion and belonging.

After the program, the students had the opportunity to ask questions and express their gratitude to the envoys for their presence. Their participation and expressions of appreciation demonstrated the impact of the session and the importance of initiatives that empower and uplift marginalized communities.

As the envoys bid farewell, the students rallied around their vehicle, symbolizing the bonds of friendship and solidarity forged through the unifying power of sports and dance.

# PICTURE MOMENTS



## **MASTERCLASS TRAINING FOR BREAKDANCERS, ABUJA (DAY 2)**

The momentum continued the next day with a series of practical sessions designed to reinforce the techniques and principles imparted by the coaches. The breakdancers eagerly embraced the opportunity to put theory into practice, further honing their skills under the guidance of the two veteran breakdancers.

Under the guidance of Bgirl Macca and Bboy Kujo, the breakdancers delved into the fundamentals of power movements, mastering techniques such as freezes, spins, and flips.

Through hands-on demonstrations and instruction, the coaches illustrated how to synchronize the moves with the rhythm and tempo of the music. Breakdancers learned to adapt their routines to different musical genres.

In addition to technical proficiency, Bgirl Macca and Bboy Kujo emphasized the importance of stage presence and audience engagement in competitive settings. Breakdancers were coached on captivating spectators with their performances, leveraging facial expressions, gestures, and body language to convey emotion and narrative.

The culmination of the training session saw breakdancers showcasing their newfound skills and techniques in a series of performances. From electrifying power moves to soulful footwork, each breakdancer brought their style, impressing other participants and coaches alike with their moves.

Bgirl Macca and Bboy Kujo observed with pride as the breakdancers executed their routines with precision and passion, embodying the principles they had been taught.

As the practical sessions drew to a close, Bgirl Macca and Bboy Kujo expressed their admiration for the breakdancers' remarkable progress and dedication.

# PICTURE MOMENTS



# **MASTERCLASS GRAND PERFORMANCE, ABUJA**

In culmination of the intensive three-day masterclass training for breakdancers, a grand performance was hosted at the prestigious Transcorp Hilton in Abuja. The event served as a platform to showcase the skills and talents honed by the breakdancers throughout the training program.

This event was attended by dignitaries such as the Minister of Sport (humbly represented), Mr. Joseph Zadrozny, the Acting Deputy Chief of Mission, and representatives from various dance academies, along with other guests.

As the breakdancers took to the stage, they exhibited confidence, skill, and sheer determination. Every move was executed with precision, grace, and an undeniable passion for the art form. From footwork to spins and flips, the breakdancers left spectators in awe of their talent.

The grand performance showcased the transformative power of dance as a medium for self-expression, creativity, and community engagement. Through their performances, the breakdancers conveyed a powerful message of unity, resilience, and boundless potential.

Additionally, the grand performance witnessed performances from dance academy in Abuja.

As the audience applauded and cheered in appreciation, it was evident that the impact of the training program extended far beyond the stage, leaving an indelible impression on all those who witnessed the spectacle.



# PICTURE MOMENTS



# **MASTERCLASS TRAINING FOR BREAKDANCERS, LAGOS(DAY 1)**

FAME Foundation, in partnership with the US Mission in Nigeria, hosted breakdance Masterclass from May 16th to May 18th, 2024, at Art Nation in Lagos. Breakdancers from Lagos and neighbouring states participated.

The masterclass aimed not only to improve technical proficiency but also to instill professionalism and cultivate a vibrant breakdancing community.

Bgirl Macca led the first session by explaining technical skills and battle techniques to the participants. With a focus on musicality, she demonstrated how to interpret music through rhythm, beat, and mood, urging breakdancers to infuse their performances with personal style, originality, and experience.

Bboy Kujo conducted comprehensive sessions exploring the rich history and methodologies of breakdancing. Delving into the cultural roots and global evolution of the art form, he provided participants with understanding of its importance and impact.

Through practical demonstrations and hands-on training, Bboy Kujo introduced various breakdancing methods and skills, encouraging participants to immerse themselves in practice to refine their abilities and hone their craft.

Throughout the masterclass, participants actively engaged with the Sports, Envoys.

Interactive sessions, group exercises, and individual coaching sessions facilitated a learning environment where participants felt empowered to explore their creativity and push the boundaries of their capabilities. Feedback from participants was overwhelmingly positive, with many expressing gratitude for the opportunity to learn from veteran breakdancers and for the camaraderie fostered among fellow breakdancers.

## PICTURE MOMENTS



## **COMMUNITY OUTREACH, NATIONAL STADIUM, SURULERE**

Community Outreach Event was held at the National Stadium Surulere, bringing together over 70 participants and people from the local community. The event, aimed at fostering community engagement and promoting artistic expression.

Aside the breakdancers, it was also graced by presence of the Children Breakdance Community, led by JC Jedor, President Nigeria Breaking Community. The gathering provided a platform for children to showcase their dance talents.

With energy and enthusiasm, the young dancers showcased their skills, which attracted other youth within the stadium. Their performance not only entertained but also inspired attendees, demonstrating the power of dance as a universal language that transcends barriers and unites communities.

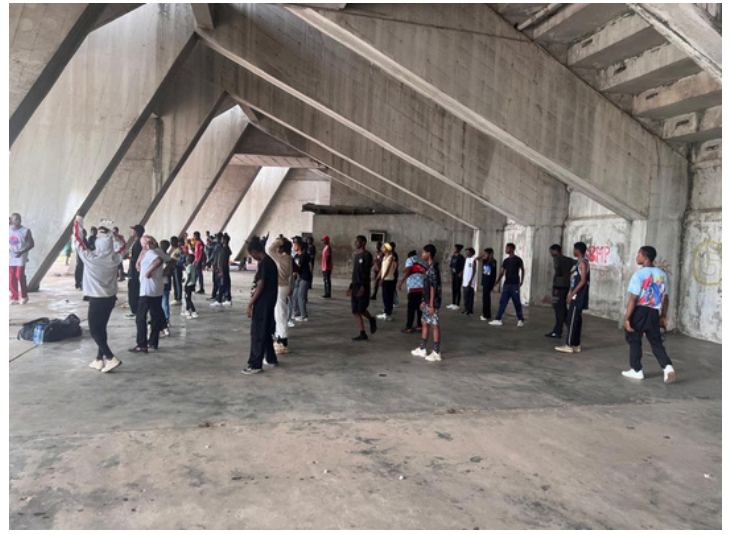
Following the performance, attendees participated in interactive dance sessions facilitated by JC Jedor. Participants of all ages eagerly joined in, learning basic breakdancing moves and exploring their creativity on the dance floor.

The inclusive and welcoming atmosphere encouraged different youth to step out of their comfort zones.

Through informal discussions and activities, participants exchanged tips, techniques, and personal experiences, enriching the collective learning experience and fostering a sense of community spirit.

Attendees of the Community Outreach expressed enthusiasm and appreciation for the opportunity to participate in such an inclusive gathering.

# PICTURE MOMENTS



## MASTERCLASS FOR BREAKDANCERS, LAGOS(DAY 2)

On the second day of the masterclass, the workshop commenced with hands-on sessions led by expert coaches. Participants eagerly immersed themselves in learning fundamental routines, mastering flexibility techniques, and honing methods to enhance their on-stage performance.

Through a combination of theoretical instruction and practical demonstrations, coaches equipped breakdancers with the tools and knowledge necessary to excel in their craft.

Following intensive training sessions, breakdancers had the opportunity to put their newfound skills to the test. The participants demonstrated their agility, creativity, and technical proficiency through performances.

After the training session, breakdancers demonstrated the abilities they had acquired from the coaches. The coaches were impressed by the breakdancers' grasp of the skills they had been taught during the training. They commended participants for their dedication and , passion.

The coaches expressed confidence in the potential of each participant to further refine their craft and make meaningful contributions to the breakdancing landscape.

As breakdancers departed from the training sessions, they carried with them not only newfound skills but also a renewed sense of confidence for their craft.

The success of the training serves as a testament to the transformative power of coaching, learning, and a shared passion for the art of breakdancing.

# PICTURE MOMENTS



# **MASTERCLASS GRAND PERFORMANCE, LAGOS**

The grand performance at Lagos Marriott Hotel Ikeja was a spectacle of talent, creativity, and precision. Breakdancers took to the stage with confidence and flair, captivating the audience with their dynamic routines, intricate moves, and electrifying energy. The atmosphere was charged with excitement and admiration as participants showcased the culmination of their hard work, dedication, and newfound skills, leaving a lasting impression on all in attendance.

As the masterclass training came to a close, we extend our heartfelt thanks to our esteemed partner and sponsor, the United States Mission in Nigeria, for their unwavering support and commitment to empowering Nigerian youth through sports and cultural exchange initiatives.

Their generous contribution made the masterclass possible and has provided aspiring breakdancers with a platform to pursue their dreams and unleash their potential.

We express our deepest gratitude to the Sports Envoys for their invaluable contribution to the success of the masterclass. Through their expertise, mentorship, and dedication, they have inspired Nigerian youth to strive for greatness, embodying the spirit of excellence and perseverance.

Their passion for breakdancing and commitment to nurturing talent have left an indelible mark on participants, empowering them to embrace their creativity, push boundaries, and pursue their dreams with determination.

The Breakdance Masterclass training, culminating in a grand performance at the Lagos Marriott Hotel Ikeja, has been a transformative journey for all involved.

As participants depart with newfound skills, confidence, and inspiration, they carry with them the legacy of excellence and camaraderie forged during the masterclass.

We look forward to witnessing the continued growth and success of the Nigerian breakdancing community, fueled by the passion, dedication, and support of our partners, sponsors, coaches, and participants alike.



# PICTURE MOMENTS



# MEDIA REPORTS

**Vanguard** Search [ ] [ ]

HOME NEWS VANGUARD AWARDS POLI

**NEWS** May 16, 2024

## U.S. sports envoys urge Nigerian youth to embrace breakdancing

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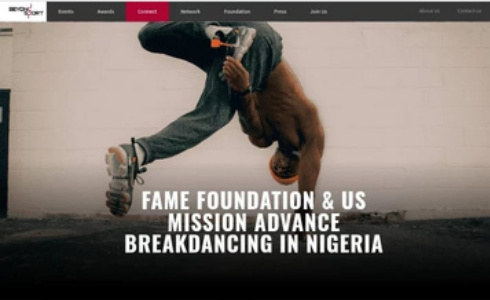
**ICIR** INTERNATIONAL CENTRE FOR INVESTIGATIVE REPORTING [ ]

## Why Nigerian youths should take up breakdancing – US dancers

May 16, 2024 Reading time: 2 mins **Sports**



🏠 eyondsport.org [ ] [36] [ ]



**FAME FOUNDATION & US MISSION ADVANCE BREAKDANCING IN NIGERIA**

May 24, 2024

Breakdancing (breaking), which first featured at the 2018 Summer Youth Olympics in Argentina, is set to debut at the upcoming Paris 2024 Games as a new...

**TLM** TheLagosMag.com [ ] Aa [ ] [ ]

The Lagos Magazine > Blog > Entertainment > American sports ambas...

**ENTERTAINMENT**

## American sports ambassadors encourage Nigerian teenagers to take up breakdancing


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**The Guardian** Conscience, Nurtured by Truth [ ]

## U.S. Sports Envoys Ignite Breakdancing Enthusiasm in Weeklong Visit to Nigeria

GUARDIAN NIGERIA | MAY 19, 2024 |

**CNA** CHANNEL NETWORK AFRIQUE [ ] English [ ]



**VIDEO** **WORLD**

## U.S. Envoys Make Case For Women, PWDs In Break

## **Thank You, USinNigeria!**

We extend our deepest gratitude for your sponsorship of the **2024 Sports Envoy Program** and your unwavering support for **FAME Foundation**. Your belief in our mission has been invaluable.

**Exciting news!** The 2024 Sports Envoy Program was a success, thanks to you.

We anticipate many more years of collaboration ahead.

# MEET ADERONKE OGUNLEYE-BELLO

## THE PROJECT LEAD

Aderonke Ogunleye-Bello is an international and multiple award-winning investigative Journalist, development worker, policy analyst, good governance, gender, and peace advocate with a career spanning over 18 years.

She was a Special Assistant (Digital Media) to the Minister of State, Federal Capital Territory. A Special Adviser/spokesperson to former Minister of Women Affairs. Currently, she is serving as Media Assistant to the Honorable Minister of Solid Minerals and Technical Assistant, Broadcast Media, Federal Inland Revenue Service (FIRS).

She worked with the Nigeria Football League as Deputy Director, protocol department; Country Manager, at Kingston University, London; Sports editor and eventually elevated to the role of Managing Editor at NAIJ.com (now known as legit.ng); she worked as Senior Reporter, Premium Times; Senior Editor, Nigerian Pilot Newspaper; Northern Bureau Chief, MTN Football; Editor, Online, The Sun Newspaper. She had freelanced for the Nigerian Pilot Newspaper, TV Continental, and Africanfootball.com. Her opinion piece has been published by top Nigerian media outlets like Vanguard, Leadership, Blueprint, Tribune, Daily Trust, Newspapers, and others.

Outside Nigeria, she worked for TRT World, Turkey; Sports Integrity, Ireland; Play the Game, Denmark, and has been featured on BBC 'Have You Say', Wits University Newspaper, South Africa, and Malawi Broadcasting Corporation.

In recognition of her advocacy and passion for women's and girls' rights in Africa, she was specially invited by FIFA to participate in the 2018 Women's Football Convention in France. She is an Alumnus of the 'Global Sports Mentoring Program' an exchange programme by the US Department of State, a global program for leaders in which she fully participated with others from around the world in the United States of America in 2019. She is a fellow of the Global Investigative Journalism Network, New York. She was selected and sponsored to attend the GIJC conference in Lillehammer, Norway in 2015.

President Muhammadu Buhari appointed her to serve as representative and member of the Federal Government Team on the United Nations Office on Drugs and Crime (UNODC), Line Up Live Up Programme (LULU). A project that uses sports as a tool to strengthen youth resilience to crime, violence, and drug use by enhancing their personal and social skills and increasing their knowledge of the risks associated with these phenomena. She was a member of the Local Organizing Committee (LOC) at the Asaba 2022 National Sports Festival. In 2020, the FCT Minister appointed her to serve as a member of, F.C.T Covid-19 monitoring and implementation Committee. F.C.T. Covid-19 media and publicity committee.

She won the 'Sports Category' at Wole Soyinka Investigative Award in 2013; Leadership awards from the Rotary and Lions Club in 2015 and 2016 respectively; and humanitarian awards from the Goodwill Ambassador Awards in 2016.

A former President of Malawi, HE Joyce Banda, awarded her the Girl-Child Education Champion in Africa, 2017; African Union honored her with a leadership award for her work in women and girls' empowerment, 2018; She was a finalist in the 2016 CNN African Journalist Award for her report on sexual abuse of female athletes by male coaches.

Aderonke Bello singlehandedly led the 2016 African Champions Super Falcons #PayFalcons (a hashtag that trended on Twitter for 2 straight days), protested to the Presidential Villa when allowances were not paid after winning the African Women Championship (AWC), they were paid under 48hours. She has organized, volunteered, and led several campaigns to advocate for peace and gender rights. She has volunteered with UNAIDS, UNICEF, UN Women, UNDP, grassroots agencies, and community outreaches.

In 2017, she founded FAME Foundation [www.famefoundationwg.org](http://www.famefoundationwg.org), an award-winning not-for-profit organization set up to formulate sustainable programs for women and girls in Nigeria. Since its founding, the organization has directly impacted over 10, 000 women and girls and indirectly impacted over 22, 000 Nigerians. The organization has worked with top local and international NGOs and won grants to carry out projects, UN Women, MacArthur Foundation, UNDP, US Embassy, Australian High Commission, UN, AFD, USAID, UNAIDS, European Union, Netherlands Embassy, Finland Embassy, Slovakian Embassy, Laureus Sports for Good, US Department of State, French Embassy, and many others. The NGO currently has 12 administrative staff and over 40 volunteers spread across Nigeria.

Wife of the Former Vice President, Mrs Dolapo Osinbajo attended and launched HerSTEM Initiative for girls with disabilities in 2021, an initiative of FAME Foundation. Minister of Women Affairs, Dame Pauline Tallen, kicked off FAME Foundation's Women's Day Football Tournament in 2020 and 2022 respectively. Honorable Minister of Youth and Sports, Barrister Solomon Dalung refereed and Chief Sunday Dare kicked off the Women's Day Football Tournament in 2019 and 2022 respectively, among other high-profile attendance at FAME Foundation's past events. In 2024, Wife of the Vice President, Hajia Nana Shettima kicked off the International Women's Day Football Tournament in Abuja.

During her charitable engagements, she has worked with notable Nigerians like Tonto Dikeh, Empress Njamah, Victor Moses, Mikel Obi, Odion Jude Ighalo, John Utaka, Victor Osimhen, Kelechi Iheanacho, Asisat Oshoala, Godfrey Oboabona, and several others. She is a respected and relevant stakeholder in the sports ecosystem with influence around the world.

With a strong network and great working relationship in the Diplomatic Community in Nigeria, Aderonke Bello has worked with embassies, envoys, and High Commissions, in carrying out sustainable Community-based projects in key areas of the Federation since 2015 till date. She is a highly respected and sought-after figure in the Nigerian diplomatic community.

She stands for everything that has to do with peace, women, and girls' rights. She has undergone several trainings on first aid, child protection, fact-checking, digital reporting, public speaking, women empowerment, climate change, advocacy, etc.

Aderonke is a change agent, mentor, and life coach who believes in Gender Equality and Equity, an international speaker who has spoken at different events in Denmark 2015, Netherlands 2018, South Africa 2013, Malawi 2019, Tanzania 2019, Norway, Mozambique 2019, TEDx Jabi 2015 and other local events. Aderonke has been privileged to visit over 30 countries carrying out development works. She is highly recognized by UN Women, UNFPA, and UNAIDS in Nigeria.

With over 14 authors from around the world including Asia, America, Europe, United Kingdom, Australia, Africa, etc., she co-authored a book titled, Restoring Trust in Sport: Corruption Cases and Solutions. It examines the loss of trust at both national and international levels.

Drawing on cutting-edge research, the book includes both on-field and off-field. It's a solutions-focused collection of sports corruption case studies, leading researchers to consider how to re-establish trust both within sports organizations and in the wider sporting public. She also authored a book for Internally Displaced Girls in conjunction with FAME and FARE Network, London.

In March 2023, she was appointed by the President-Elect as his Representative in the Media and Publicity Sub-Committee of the Presidential Transition Council that ushered in the current President of Nigeria (President Bola Ahmed Tinubu).

She is a go-getter, focused, and committed individual with sound self-esteem and a sense of identity, a team player with a positive attitude and outlook toward life.

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## **Aderonke Ogunleye-Bello**

Founder and Executive Director,  
**FAME Foundation**

# INTRODUCING FAME TEAM



**ADERONKE  
OGUNLEYE-BELLO**  
Executive  
Director



**KEMISOLA IBITOYE**  
Program  
Manager



**EXPLOIT OFEM**  
Accounts & HR  
Officer



**MIRACLE OLUWAFEMI Esq.**  
Program Analyst,  
(Legal and Partnerships)



**INYENE IDIONG**  
Program Officer  
(PLAY it DREAM it)



**SEWUESE UGBIR**  
Program Analyst  
(Research, and M&E)



**EBUNOLUWA ONI**  
Project Officer  
(HerSTEM Initiative)



**FOLAKE OYEBADE**  
Lead Volunteer



**GOODNESS GARBA**  
Project Assistant



**MOLABO ALLEN -TAYLOR**  
Media and Publicity  
Assistant



**DOMINIC JOSEPH**  
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