



ANNUAL REPORT 2025

by: **FAME FOUNDATION**
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2025 ANNUAL REPORT →



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ABOUT FAME

FAME Foundation is a gender-based non-profit organization established solely to solicit, encourage and advance the social, emotional, and economic well-being of women and girls as well as formulates programs within the framework of the national development plan to enhance the participation of women and advocate for gender parity in the society.

FAME Foundation is passionately devoted to working and building partnerships with grassroots communities and vulnerable or under- served groups towards taking collective social action for the promotion and defense of the rights of people. It challenges inequality, the non- inclusion of minority groups, and lingering issues, such as climate change, patriarchy, etc. Working through our team of dedicated staff, community volunteers, coalitions, and leveraging networks, we are committed to actions that would help redress the social crises in Nigeria and enable a socially just and equitable human civilization.

We work with grassroots communities and emphasize the empowerment of relevant social groups – including Persons with Disabilities (PWDS), Internally Displaced Persons (IDPs), and other relevant groups.

We strongly believe that through the empowerment and inclusion of these groups in challenging social vices, we can generate the momentum necessary to bring about constructive change and guarantee that their human rights are upheld.

FAME Foundation operates in Abuja and currently has nine full-time staff and hundreds of volunteers across Nigeria;

FAME's Thematic Programme Areas

- Gender Equality
- Education and Economic Empowerment
- Climate Change
- Integrating Sports for Development
- Leadership, Governance, and Peace Building



ACKNOWLEDGMENT

What a year. 2025 was a year of great impact for FAME Foundation. We continued to advance our mission of empowering young people, women, and girls across Nigeria, creating real change in communities through our programs.

All our initiatives, including Play It Dream It, HerSTEM Initiative, and Green Ball Project, were running successfully and creating change in their own ways. Play It Dream It used sports to build life skills and leadership, HerSTEM empowered girls and women with disabilities through science and technology, and Green Ball Project engaged young people and communities in climate action. Together, these programs provided platforms for leadership, life skills, creative expression, and community engagement. This year, we reached over 450 children in schools, worked with eight new communities and one new IDP camp, reaching a total of 1,250 direct beneficiaries.

We were proud to strengthen our partnerships. We signed an agreement with City Football Group, the owner of Manchester City, and Midea to bring structured community football activities to Lagos for the first time, helping young people develop skills and confidence. We also partnered with Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) to expand sports-based programs for youth and coaches in Kaduna, reaching more communities and promoting engagement and empowerment. These collaborations have been important in extending our reach and improving the quality of our programs.

Managing multiple programs across diverse communities reminded us of the importance of coordination, adaptability, and maintaining high standards. It also highlighted the need to continue strengthening monitoring, evaluation, and sustainability to ensure that every initiative makes a lasting impact.

We are grateful to our staff and more than 80 volunteers, whose commitment and dedication make all our work possible.

We specially thank our partners, donors, and stakeholders for their trust and support, which allow FAME Foundation to create meaningful opportunities for young people, women, and girls.

As we reflect on 2025, we celebrate what we have achieved, the partnerships we have built, and the lives we have touched.

We remain committed to empowering the next generation of leaders across Nigeria.



FOREWORD

As I reflect on the work of FAME Foundation in 2025, I am struck by the resilience, creativity, and dedication that marked this year. It has been a year of learning, growth, and connection, where our programs reached more children, adolescents, and young people across Nigeria than ever before. Every activity, whether in classrooms, sports fields, or community spaces, has been an opportunity to create environments where young people can explore their potential and feel supported.

This year, we signed two new partnerships. One with City Football Group, the owners of Manchester City FC, and Midea, bringing community football initiatives to Nigeria for the first time under this collaboration. The other is with Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ), supporting sports-based youth and coaches in Kaduna. These partnerships allow us to reach more communities and provide young people with opportunities to develop skills, confidence, and teamwork.

Our programs have continued to evolve and expand. From life skills and mentorship to advocacy and inclusive sports, we have seen the impact these activities have on the lives of children and families.

International recognition and partnerships have highlighted the reach and impact of our work. Presenting at the Play the Game Conference in Finland and receiving the Role Model Citizens Choice Award at the MOVE Congress in Denmark were reminders that the efforts of our team, volunteers, partners, and the communities we serve are making a difference both locally and globally.

What matters most, however, is the human impact. Every programme, session, and outreach has touched lives, built confidence, and opened doors. This report captures the story of 2025, a year of growth, partnerships, and meaningful connections. I am grateful to everyone who has been part of this journey and look forward to continuing our work in the years ahead.

As you explore this report, you will find stories of resilience, transformation, and collective action. These stories define who we are and reaffirm why our work matters. We remain committed to advancing equality, nurturing leadership, and ensuring that no one is left behind across Nigeria and Africa.

Together, we move forward with hope, strengthened by the achievements of 2025 and ready to build an even more inclusive future.

Arabinrin Aderonke Atoyebi

Executive Director



OUR FLAGSHIP INITIATIVES

PLAY IT DREAM IT


Play It Dream It is our flagship sports-for-development initiative using football as a tool to build confidence, teamwork, leadership, and essential life skills among women, girls, and children. The program aligns with the Sustainable Development Goals (SDGs 3, 4, 5, 6, and 10) and delivers mentorship, capacity building, safe spaces, outreach activities, and community engagement sessions. It continues to strengthen inclusion, promote gender equality, and inspire young people to dream boldly.

HERSTEM

HerSTEM is a groundbreaking initiative designed to increase STEM access and representation among persons with disabilities, especially young women. The program provides digital literacy, technical training, mentorship, assistive learning tools, and empowerment workshops—ensuring no one is left behind in the future of work. HerSTEM champions disability inclusion and strengthens the capabilities of participants to compete and thrive in the technology and innovation ecosystem.

THE GREENBALL PROJECT

The Greenball Project leverages the power of sport to raise awareness and inspire action on climate change, environmental protection, and sustainable practices. Through cleanup exercises, eco-football activities, school and community sensitization, tree planting, and climate education sessions, the initiative mobilizes young people and local communities to protect their environment and adopt eco-friendly habits. Greenball reinforces our commitment to climate justice and a healthier planet for future generations.



OUR THEMATIC PROGRAMME AREAS





OUR MISSION AND VISION

We are established to solicit, encourage and advance the social, emotional and economic wellbeing of women and girls as well as formulate programs within the framework of national development plan with a view to enhancing the participation of women and advocate for gender parity in the society.

FAME foundation firmly believe that the entire nation, businesses, communities and groups can benefit from the implementation of programs and policies that adopt the notion of women empowerment.

In partnership and collaboration with other NGOs, government and international agencies, we are determined to improve the appalling economic situation of the girl child, and women. Furthermore, to encourage self worth through sustainable dynamic initiatives and programs.

OUR VALUES

Transparency

We ensure that all we do is open, available, and visible to our target groups and partners, including pictures, videos and press documentation. We are courteous and treat all people with equal respect and dignity regardless of sex, race or national origin. We also support and protect diversity, and furthermore, encourage self-worth through sustainable dynamic initiatives and programs

Accountability

We are passionate about the services we provide and stimulate to our target groups as well as projects, materials, managerial and implementations for scrutiny. All donor funding are justified via mass media reports, including videos and pictures. . FAME foundation takes meaningful steps to promote inclusiveness in its hiring, retention, promotion, board recruitment, and engagements

Partnership

Transformation of lives, empowerment of our people - especially abused women, the internally displaced persons, children and the youth, initiation/application of developmental and sustainable strategies to alleviate or minimize poverty is our goal and passion. We partner with those NGOs and government agencies who share equal desire and approach





2025 BY THE NUMBERS

4650

Direct Beneficiaries

58790

Indirect Beneficiaries

12

School Outreaches

10

Community Outreaches

4

New Partners

10

Scholarship Awards

5

States Impacted

11

Trainings/workshops



8

Schools engaged

14

Football for development sessions

46

Persons living with disabilities engaged

610,320

Reached on social media

3

Sport Tournament held

8

Advocacy visit

10

Webinars

222

Online Campaigns

2025 FUNDERS



2025 IN-KIND PARTNERS





**WHAT WE
DELIVERED**

TRAIN THE TRAINERS WORKSHOP

FAME Foundation, in collaboration with Laureus Sports for Good, organized a comprehensive two-day Train the Trainers Workshop on February 20-21, 2025. The workshop aimed to equip participants with the knowledge, tools, and skills necessary to successfully implement the Play It Dream It Project 2025. This initiative is part of the broader mission to empower children and create inclusive spaces where they can thrive through sports. The event brought together a diverse group of coaches, staff, and volunteers from different regions, all eager to learn how they could make a positive impact in their communities.



TRAIN THE TRAINERS WORKSHOP



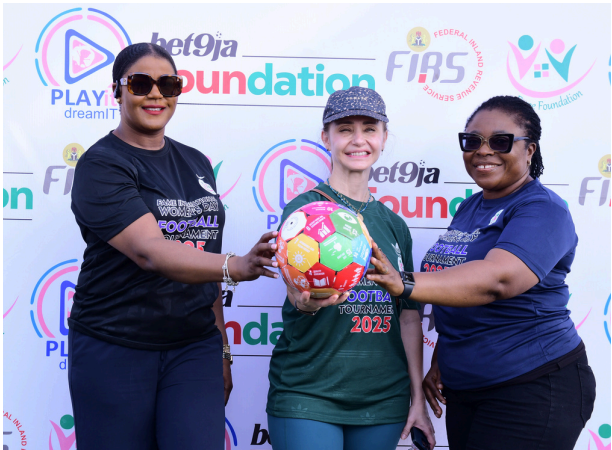
FAME FOUNDATION ANNUAL WOMEN'S DAY FOOTBALL TOURNAMENT 2025

FAME Foundation organized its annual Women's Day Football Tournament on March 7, 2025, in commemoration of International Women's Day under the theme "Accelerate Action." The event aimed to celebrate women's achievements, promote gender equality, and empower women around the world. It was supported by Bet9ja Foundation, the Federal Inland Revenue Service (FIRS), MTN Nigeria, and the FCT Football Association.

We were honored by the presence of esteemed dignitaries, including Honourable Ayodele Olawande, Minister of Youth Development; Alhaji Shehu Dikko, Chairman of the National Sports Commission; and Victoria Miniase, Chairperson of FAME Foundation.







INTERNATIONAL WOMEN'S MONTH OUTREACH, LAGOS

FAME Foundation held a community outreach on March 26, 2025, at Oju Irin Ijora Market, Lagos, in celebration of Women's Month.

The event, themed "The Importance of Good Parenting," brought together 45 market women to discuss the challenges of balancing business and family life. It provided a space for open dialogue, where participants shared their experiences and learned from one another.



PLAY IT DREAM IT 2025

BOOT-CAMP

FAME Foundation, in partnership with Laureus Sport for Good, has successfully hosted five (5) engaging bootcamps designed to equip young people with essential life skills, strengthen teamwork, and use the power of sport to build confidence, leadership, and positive social behaviour. As part of this ongoing collaboration, a representative from Laureus Sport for Good, London, paid an official visit to Abuja—marking the first-ever visit of Laureus Sport for Good to Nigeria and celebrating a significant milestone in our shared commitment to driving social change through sport.

APRIL



JUNE



SEPTEMBER



OCTOBER



NOVEMBER



CHILD RIGHTS AND PARENTING OUTREACH

FAME Foundation, in partnership with Laureus Sport for Good, has hosted five (5) Child Rights and Parenting Outreaches to equip mothers and caregivers with practical knowledge to support children's emotional well-being, strengthen parent-child relationships, and promote safe, nurturing home environments. These sessions also teach participants about their rights and their children's rights, empowering them to advocate for protection, education, and healthy development. Through these outreaches, caregivers gain essential tools to foster positive growth and build stronger, safer communities.

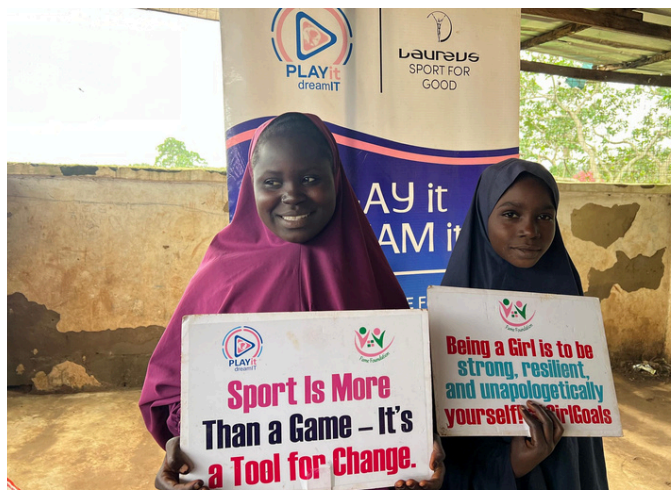
APRIL



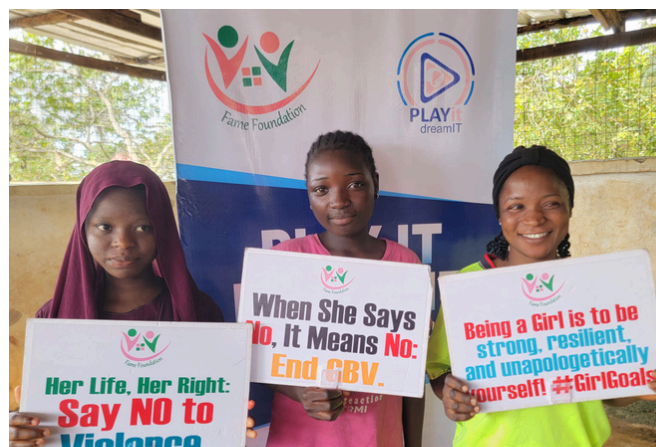
JUNE



AUGUST



OCTOBER



NOVEMBER



LIFE SKILLS DEVELOPMENT THROUGH SPORT

FAME Foundation, in partnership with Laureus Sport for Good, has hosted nine (9) Life Skills Development through Sport sessions. This program is designed to equip young people with essential life skills, strengthen teamwork, and build confidence, leadership, and resilience. The programme was delivered across different schools in Abuja, including LEA Primary School Jabi, LEA Primary School Utako, LEA Primary Garki, and LEA Primary Apo, teaching participants about their rights and how to make informed decisions, empowering them to navigate challenges both on and off the field. Through these sessions, young people gain practical tools for personal growth while fostering positive social behavior and stronger communities.

MARCH



JULY



AUGUST



SEPTEMBER



SEPTEMBER



OCTOBER



OCTOBER



NOVEMBER



NOVEMBER



MENSTRUAL HYGIENE WORKSHOP

FAME Foundation held a menstrual hygiene workshop on May 28 at FAME Hub in commemoration of World Menstrual Hygiene Day, observed annually to raise awareness and promote menstrual health. The event was organized under the PLAY it DREAM it initiative and aimed to provide accurate information on menstrual health and hygiene while addressing misconceptions and reducing stigma.



MENSTRUAL HEALTH AND PERSONAL HYGIENE OUTREACH

FAME Foundation, in partnership with Laureus Sport for Good, organised two (2) Menstrual Health and Personal Hygiene Outreach programmes at the Durumi Internally Displaced Persons (IDP) Camp and the New Kuchingoro IDP Camp in Abuja. The outreaches, held under the ongoing PLAY it DREAM it initiative, focused on improving menstrual health awareness and promoting proper hygiene practices among displaced women and girls.



MENSTRUAL HEALTH AND PERSONAL HYGIENE OUTREACH



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GIRL CHILD WORKSHOP

In commemoration of the International Day of the Girl Child, FAME Foundation, in collaboration with Laureus Sport for Good, organized a Girl Child Workshop on October 10, 2025, at LEA Primary School, Utako, Abuja. The workshop brought together 102 girls from LEA Primary School, Utako, and LEA Primary School, Apo, along with their teachers, to engage in activities designed to nurture confidence, leadership, and self-belief.



GIRL CHILD OUTREACH

In commemoration of the International Day of the Girl Child 2025, the FAME Foundation, under its Play it Dream it initiative, organized a Girl Child Outreach at Aga Primary School, Ikorodu, Lagos, on October 22, 2025. The outreach was held under the theme “Leadership in Children,” reinforcing the Foundation’s commitment to nurturing confidence, self-belief, and leadership capabilities in young girls.



PROJECT CLEAP

FAME Foundation held the Climate Education, Awareness, and Advocacy Program (CLEAP) at L.E.A Primary School, Apo Resettlement, Abuja, on March 12, 2025, as part of the Green Ball Project.

The program engaged and educated 65 students, consisting of 45 girls and 20 boys, on how to stay safe during the hot weather. The session focused on tips such as staying hydrated, wearing appropriate clothing, and seeking shade to prevent heat-related illnesses.



PLANT A TREE PROJECT

On June 14, 2025, the Green Ball Project under FAME Foundation carried out a tree-planting activity as part of its broader campaign to combat climate change and promote environmental sustainability. The event, held in Abuja, emphasized practical action and environmental awareness reinforcing the urgent need for climate responsibility.



CLIMATE ON THE STREETS

Climate on The Streets is a program that captures candid street interviews to explore public awareness and opinions on climate change. By engaging everyday people in spontaneous conversations, the content highlights diverse perspectives, misconceptions, and levels of understanding around the climate crisis. The aim is to spark dialogue, raise awareness, and showcase the importance of collective responsibility in addressing environmental challenges.

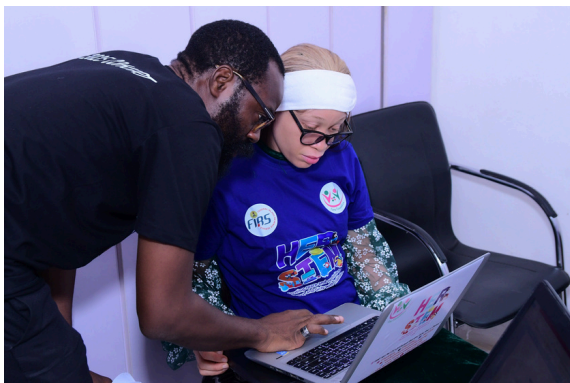


HERSTEM COHORT 3.0

FAME Foundation officially launched the HerSTEM Cohort 3.0 initiative on June 17, 2025. It is designed as a nine-month program to empower women and girls with disabilities by equipping them with digital literacy and computer skills. The inaugural session was facilitated by the tutor, Mr. Joshua Ehiatue, with support from professional sign language interpreters, Mrs. Akura Charity and Mr. Jayeola Shina.



HERSTEM COHORT 3.0



HERSTEM COHORT 3.0



HERSTEM COHORT 3.0





YOUNG LEADERS TRAINING



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YOUNG LEADERS TRAINING



YOUNG LEADERS TRAINING



THE PEACECORE II PROJECT

The Peacecore II Project in Kaduna was organised by GIZ (Deutsche Gesellschaft für Internationale Zusammenarbeit) and facilitated by FAME Foundation. The first batch of the programme was held from August 4-9, 2025, followed by the second batch from September 22-25, 2025. The initiative was designed to strengthen the capacity of coaches and athletes to use sport as a tool for change, peacebuilding, and conflict resolution.



THE PEACECORE II PROJECT



THE PEACECORE II PROJECT



THE PEACECORE II PROJECT

MINI TOURNAMENT



THE PEACECORE II PROJECT

MINI TOURNAMENT



INTERNATIONAL YOUTH DAY



FAME FOUNDATION AWARDS ONE-YEAR SCHOLARSHIPS TO 10 GIRLS





HERSTEM INCLUSIVE TOURNAMENT



HERSTEM INCLUSIVE TOURNAMENT

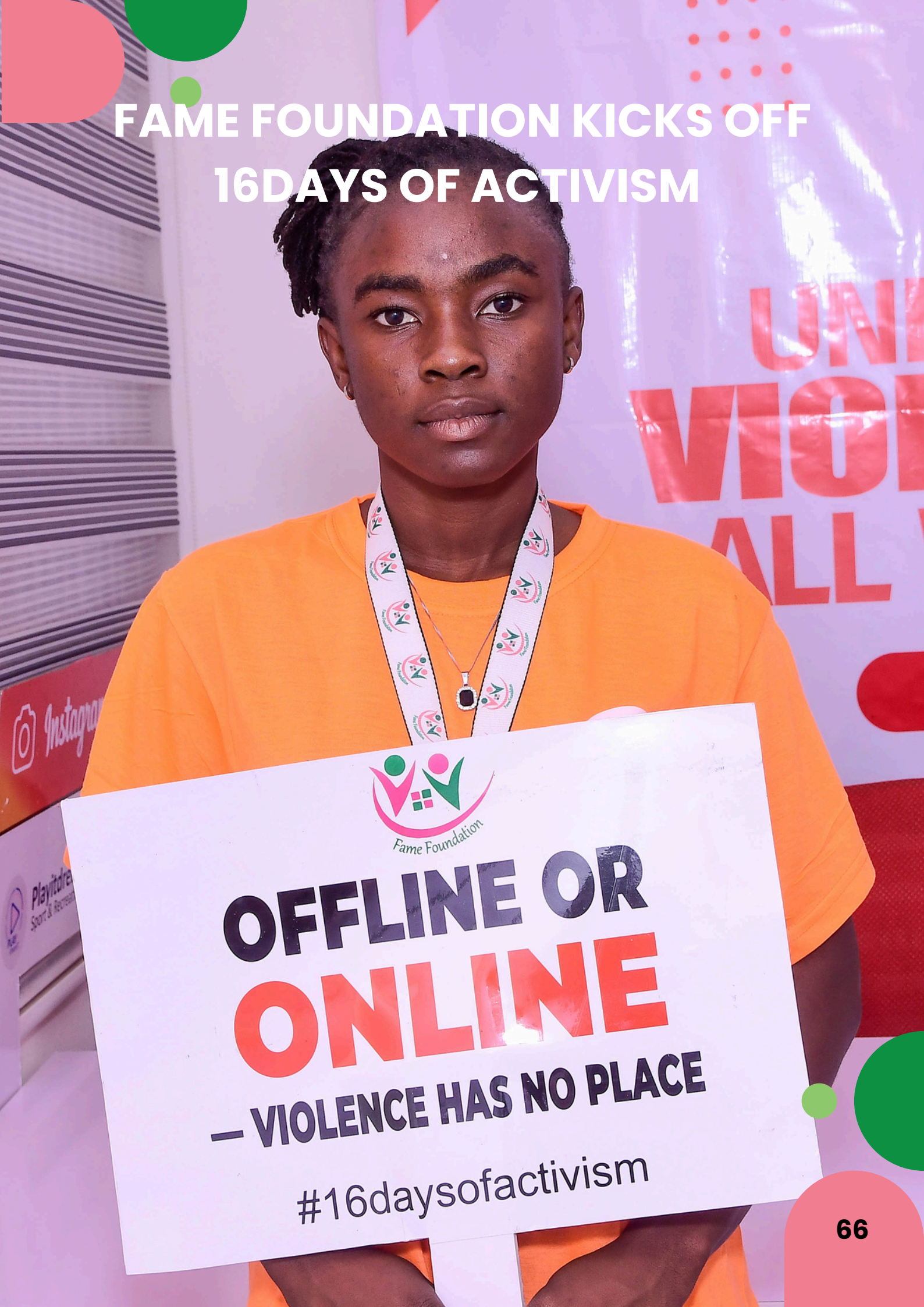
FAME Foundation, in partnership with the Federal Inland Revenue Service (FIRS), hosted the HerSTEM Inclusive Tournament on December 3rd, 2025, at the Mainbowl National Stadium, Surulere, Lagos State. The event commemorated the International Day of Persons with Disabilities and showcased the importance of inclusion, empowerment, and equal opportunities for persons with disabilities through sport and STEM-focused activities.



HERSTEM INCLUSIVE TOURNAMENT



FAME FOUNDATION KICKS OFF 16DAYS OF ACTIVISM



FAME FOUNDATION LAUNCHES 16 DAYS OF ACTIVISM CAMPAIGN

FAME Foundation marks the start of the 2025 16 Days of Activism Against Gender-Based Violence, joining voices worldwide under the theme: “UNiTE to End Digital Violence Against All Women and Girls.”

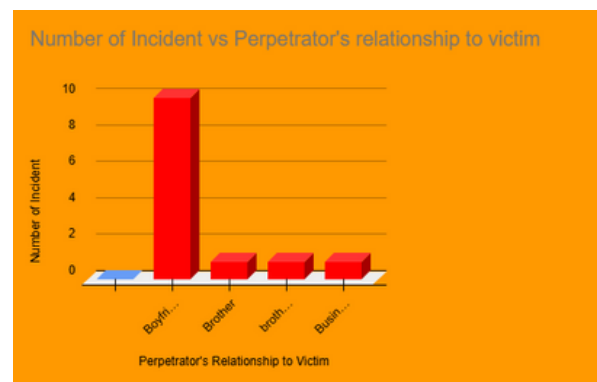
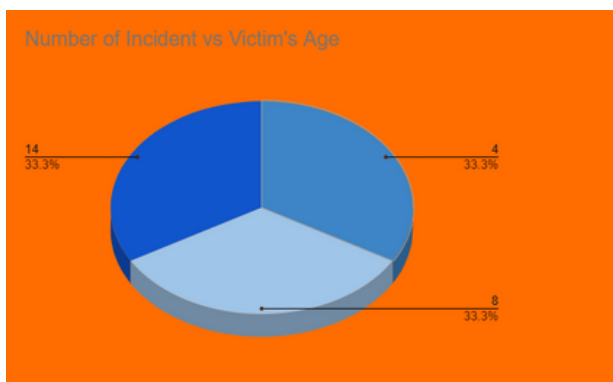
The campaign, which runs annually from November 25 to December 10, draws attention to the rising issue of online abuse that threatens the safety and rights of women and girls in Nigeria.



OUR FEMICIDE TRACKER

In 2024, FAME Foundation launched the Femicide Tracker, a digital tool that documents and monitors cases of femicide across Nigeria. The platform was created to strengthen awareness, drive advocacy, and support evidence-based action against violence targeting women and girls.

Since its launch, the tracker has recorded over 88 cases, providing verified data on locations, circumstances, and patterns of these incidents. This initiative reinforces our commitment to safer communities and stronger protection for women and girls.



FAME FOUNDATION AT PLAY

THE GAME, FINLAND

Arabinrin Aderonke, Executive Director, FAME Foundation, attended the Play the Game 2025 Conference in Tampere, Finland, from October 5 to 8. Speaking on “Breaking Barriers in Sports: Integration of Marginalized Groups and Persons with Disabilities,” she emphasized the need for empowerment, inclusion, and policy support for para athletes rather than sympathy. She highlighted that para athletes deserve equal opportunities and resources, reinforcing Africa’s voice in the global call for inclusion and equality in sports.



FAME FOUNDATION AT MOVE CONGRESS

FAME Foundation was proudly represented at the International Sport and Culture Association (ISCA) Awards in Copenhagen, Denmark, where our Executive Director, Arabinrin Aderonke Atoyebi, emerged as the winner of the prestigious ISCA Role Model of the Year Award.

The biennial ISCA Awards honour individuals and organisations using sport to promote inclusion, empowerment, and social change across the world.

Arabinrin Atoyebi's achievement is a significant milestone for FAME Foundation and a proud moment for Nigeria, reaffirming our commitment to driving impact through sport for development.



GRASSROOTS COMMUNITY OUTREACH

On May 24, 2025, FAME Foundation organized a grassroots community outreach in the Oshodi community, Ikorodu, Lagos. The event was designed to support and empower women at the local level by helping them turn their everyday skills and small capital into sustainable businesses.



FAME FOUNDATION HOSTS AN EVENT AT CSW69 IN NEW YORK

The Commission on the Status of Women (CSW) is the United Nations' principal global body dedicated to promoting gender equality and the empowerment of women. Each year, representatives from member states, civil society organizations, and experts from around the world gather to assess progress, share insights, and drive solutions for gender-related challenges. The 69th Session of the Commission on the Status of Women (CSW69) took place from March 11 to 22, 2025, at the United Nations Headquarters in New York.

FAME Foundation hosted its first-ever side event in New York City at CSW69 at the United Nations Headquarters and it was a success.



LAUREUS SPORT FOR GOOD OFFICIAL VISIT TO FAME FOUNDATION

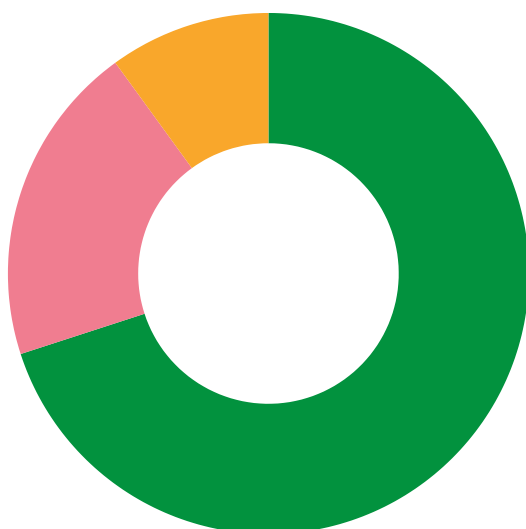
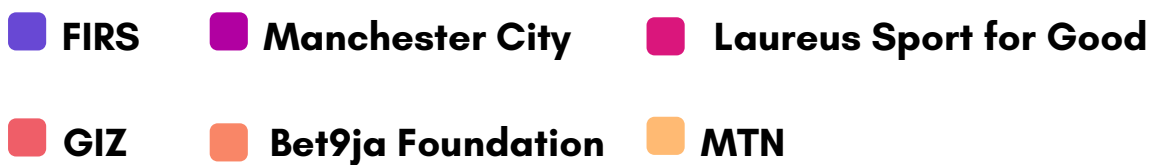
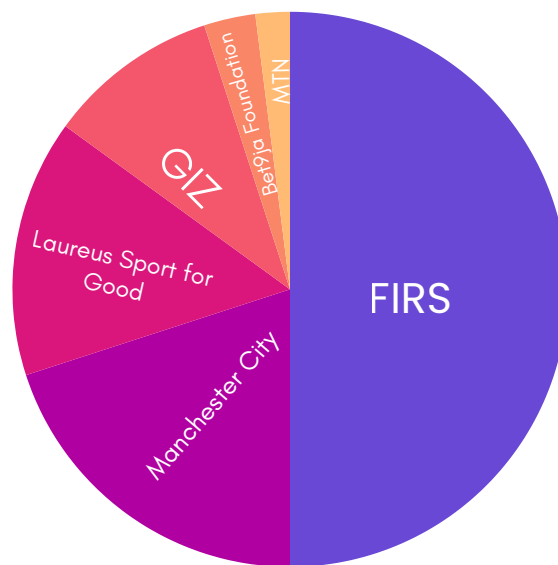
FAME Foundation excitedly welcomed a representative from Laureus Sport for Good, London, for an official visit to Abuja. This visit marks the first time Laureus Sport for Good is visiting Nigeria after years of impactful partnership with FAME Foundation, celebrating a major milestone in our shared commitment to using the power of sport to drive social change.

Laureus Sport for Good delegate, Ms. Grace Veys, arrived in Abuja on Friday, April 18, 2025, commencing a series of engagements with FAME Foundation.



FINANCIAL SUMMARY

2025 FUNDERS



MEET THE TEAM



ARABINRIN ADERONKE

Executive Director



KEMISOLA IBITOYE

Director of Programs



EXPLOIT OFEM

Finance & HR Manager



MIRACLE OLUWAFEMI Esq.

**Program Analyst,
(Legal and Partnerships)**



INYENE IDIONG

**Program Manager
(Playitdreamit)**



SEWUESE UGBIR

Safeguarding Officer



**MUHAMMED
OPALUWA**

**Program Manager
(HerSTEM)**



OLAYINKA WELLS

**Project and Mobilization
Officer (Lagos)**



SECHIVIR ORHENA

Project Assistant



JEFFREY EDUNG

Project Assistant



OLAWALE OMOTEGO

**Greenball Project &
Safeguarding Assistant**



FOLAKE OYEBADE

Lead Volunteer



DOMINIC JOSEPH

Office Assistant



JOY ZACHARIAH

**Administrative
Assistant**



WAYS TO GET INVOLVED



Follow us on social media



Join our mailing list

Join our mailing list, so that you can stay up to date
on our activities, events and impact via
bit.ly/FAMEnewsletter



Partner with us

info@famefoundationwg.org



Leave a legacy

Help make an impact through our initiative by
getting involved, volunteering and by making a
donation to FAME Foundation



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FAME Foundation



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