

2022-2025



GREEN BALL PROJECT

REPORT

The Green Ball Project aims to use awareness, advocacy and sports as a unifying tool to drive climate change awareness and action among Nigerian citizens. The project adheres to the Sports for Climate Action Principles and is in line with Sustainable Development Goals 4, 6, 12, 13, 14, and 15.



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ABOUT THIS REPORT

This report presents an overview of the Green Ball Project, an initiative designed to advance environmental sustainability and strengthen advocacy for SDG 13: Climate Action. The project also aligns with complementary Sustainable Development Goals, including SDG 6: Clean Water and Sanitation, SDG 11: Sustainable Cities and Communities, SDG 12: Responsible Consumption and Production, and SDG 15: Life on Land, all of which intersect with climate resilience, environmental monitoring, and ecosystem protection.

The Green Ball Project has, over the years, implemented a wide range of programs and interventions aimed at increasing public awareness, strengthening community engagement, and promoting responsible environmental practices. These activities include:

- **Green Ball Walk for Climate** – a public mobilization initiative designed to raise awareness on climate action and inspire community participation.
- **Sports for Climate Sessions** – using the influence of sports to educate young people and communities about environmental responsibility.
- **Climate Education, Awareness, and Advocacy Program** – delivered across schools, communities, and internally displaced persons (IDP) camps to expand grassroots climate literacy.
- **Participation in Policy and Advocacy Platforms** – including the African Climate Summit 2024 and the Access Bank Green Finance/Support Accelerator Program, which amplify the project's voice in national and continental climate conversations.
- **Monthly Climate Webinars** – featuring experts and attracting hundreds of listeners across Nigeria, aimed at continuous digital education and public engagement.
- **Climate on the Street** – a street interview series that brings climate conversations to everyday people, increasing accessibility and promoting community-level dialogue on environmental issues.

This report documents the milestones, engagements, and key achievements of the Green Ball Project, highlighting its commitment to advancing climate action, influencing environmental behaviour change, and empowering citizens to contribute actively to a healthier, more sustainable planet.

FROM THE DIRECTOR'S DESK

It is with great pride that I present this report on the Green Ball Project, an initiative dedicated to promoting environmental sustainability, climate action, and community engagement. Over the years, the Green Ball Project has emerged as a platform for advocacy, education, and action, inspiring individuals and communities to take responsibility for the environment and to contribute meaningfully to global climate goals.

Our work aligns primarily with SDG 13: Climate Action, while also supporting SDG 6: Clean Water and Sanitation, SDG 11: Sustainable Cities and Communities, SDG 12: Responsible Consumption and Production, and SDG 15: Life on Land. Through these interconnected goals, we strive to address the urgent environmental challenges facing our communities and the planet.

The Green Ball Project has implemented a series of impactful programs, including the Green Ball Walk for Climate, Sports for Climate sessions, climate education and advocacy programs for schools, communities, and internally displaced persons, and innovative initiatives such as Climate on the Street, a street interview program that engages everyday people in climate conversations.

We have also participated in high-level advocacy and policy platforms, including the African Climate Summit and the Access Bank Green Finance/Support Accelerator Program, ensuring that our voice contributes to shaping climate policies and sustainable finance solutions.

Additionally, our monthly webinars have provided a platform for hundreds of participants across the country to learn, discuss, and act on climate issues.

FROM THE DIRECTOR'S DESK

These initiatives are a testament to the power of youth engagement, community action, and sustained awareness in driving environmental change.

As we document these achievements in this report, I remain committed to the Green Ball Project's mission: to empower communities, inspire action, and build a culture of environmental responsibility. Together, through education, advocacy, and meaningful participation, we can create a sustainable future—one tree, one action, one community at a time.

Arabinrin Aderonke Atoyebi
Director, GeeenBall Project



ABOUT FAME FOUNDATION

FAME Foundation is a gender-based non-profit organization established solely to solicit, encourage and advance the social, emotional, and economic well-being of women and girls as well as formulates programs within the framework of the national development plan to enhance the participation of women and advocate for gender parity in the society.

FAME Foundation is passionately devoted to working and building partnerships with grassroots communities and vulnerable or under-served groups towards taking collective social action for the promotion and defense of the rights of people. It challenges inequality, the non-inclusion of minority groups, and lingering issues, such as climate change, patriarchy, etc. Working through our team of dedicated staff, community volunteers, coalitions, and leveraging networks, we are committed to actions that would help redress the social crises in Nigeria and enable a socially just and equitable human civilization.

We work with grassroots communities and emphasize the empowerment of relevant social groups – including Persons with Disabilities (PWDS), Internally Displaced Persons (IDPs), and other relevant groups.

We strongly believe that through the empowerment and inclusion of these groups in challenging social vices, we can generate the momentum necessary to bring about constructive change and guarantee that their human rights are upheld.

FAME Foundation operates in Abuja and currently has nine full-time staff and hundreds of volunteers across Nigeria;

FAME's Thematic Programme Areas;

- Gender Equality
- Education and Economic Empowerment
- Climate Change
- Integrating Sports for Development
- Leadership, Governance, and Peace Building

ABOUT GREENBALL PROJECT

The Green Ball Project is a youth-driven initiative committed to advancing environmental sustainability and fostering climate action across Nigeria.

Guided by the principles of responsible stewardship, the project seeks to raise awareness, influence behavior, and empower communities to take meaningful action toward protecting the environment.

The initiative aligns closely with SDG 13: Climate Action, while also contributing to related goals such as SDG 6: Clean Water and Sanitation, SDG 11: Sustainable Cities and Communities, SDG 12: Responsible Consumption and Production, and SDG 15: Life on Land. Through advocacy, education, and community engagement, the Green Ball Project emphasizes the interconnectedness of environmental health, social well-being, and economic sustainability.

Driven by the belief that every individual has a role to play in shaping a sustainable future, the Green Ball Project empowers citizens to act, influence policy, and champion environmental responsibility in their communities. Its work stands as a testament to the transformative power of informed action, collaboration, and youth leadership in building a greener, more resilient world.



SPORTS FOR CLIMATE SESSION

The GreenBall Project, an innovative initiative by FAME Foundation, hosted a climate-focused sensitization session as part of the PlayIT DreamIT Sports Boot Camp for children living in internally displaced persons (IDP) camps in Abuja. By integrating sports with environmental education, the session created a dynamic and engaging platform where learning became both fun and impactful.

Through a series of interactive games, discussions, and practical demonstrations, the children explored the causes and effects of climate change, the importance of sustainability, and the tangible ways they can contribute to protecting their environment. The activities not only enhanced their understanding of environmental issues but also encouraged teamwork, critical thinking, and a sense of responsibility towards their communities. By combining play with purpose, the GreenBall Project successfully inspired young participants to become active advocates for a greener, more sustainable future.



SPORTS FOR CLIMATE SESSION



GREENBALL WALK FOR CLIMATE

FAME Foundation organized the Green Ball Walk for Climate on Saturday, October 29, 2022, bringing together a powerful coalition of voices united for environmental justice and climate action.

The goal of the walk was not only to raise public awareness about the escalating impacts of climate change but also to send a strong, urgent message to the Nigerian government: the time for bold and decisive climate action is now. Participants highlighted the need for strengthened climate policies, sustainable development practices, and increased investment in climate adaptation for vulnerable communities.

Activists, grassroots representatives, farmers, CSOs, professionals, advocates, and academics from across the Federal Capital Territory walked 5 kilometers—each step symbolizing a call for accountability and ambition. Together, they demanded that Nigeria's leaders, alongside global decision-makers, Step Up for Climate by reducing emissions, protecting ecosystems, supporting clean energy solutions, and safeguarding the future of communities already experiencing the harsh realities of climate change.

The Green Ball Walk stands as a reminder that collective action matters—and that with sustained advocacy, informed citizens, and strong leadership, Nigeria can rise to the challenge of building a more climate-resilient and sustainable future.





GREENBALL WALK FOR CLIMATE



WORLD ENVIRONMENT DAY

On World Environment Day, 5 June 2023, FAME Foundation organized a special community outreach where we had the privilege of educating and inspiring 80 beneficiaries (60 women and 20 girls) from a grassroots community.

During the session, we explored the urgent issue of plastic pollution, its impact on our environment, and practical ways to reduce and manage plastic waste in our daily lives. Through interactive discussions and hands-on activities, participants were encouraged to take actionable steps towards protecting the planet.

By raising awareness and empowering individuals at the grassroots level, we aim to create a brighter, cleaner, and more sustainable future for everyone. Together, we can be part of the solution and champion positive change in our communities.



WORLD ENVIRONMENTAL DAY



PROJECT CLEAP

FAME Foundation launched the Climate Education, Awareness, Advocacy, and Policy Program (Project CLEAP) to tackle the urgent need for climate education and awareness in communities across Nigeria.

The project seeks to empower school children, individuals, and organizations with the knowledge and skills necessary to understand climate change, its impact on the environment, and practical ways to take action. By combining education, advocacy, and hands-on engagement, Project CLEAP inspires participants to become proactive in promoting sustainable practices and environmental stewardship.

Project CLEAP activities include:

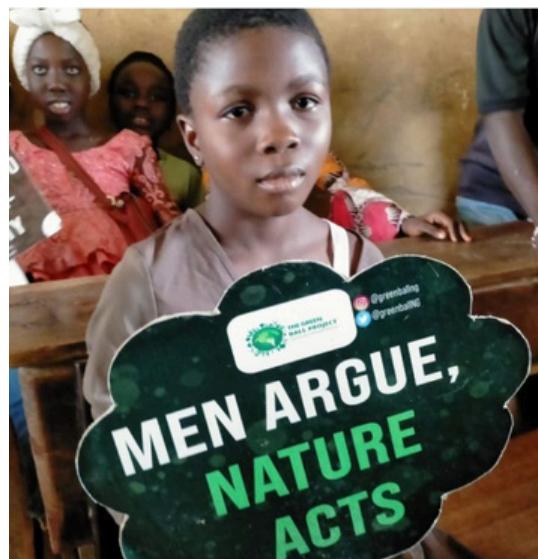
- **Bimonthly School Sensitization Program:** Interactive sessions that teach students about climate change, sustainability, and how they can contribute to protecting the planet.
- **Monthly Community Outreach:** Engaging local communities to raise awareness about climate challenges and encourage environmentally-friendly practices.
- **CLEAP Summit:** A platform for stakeholders to share insights, discuss solutions, and build partnerships for climate action.
- **Green Ball Walk for Climate:** A community-driven initiative that blends physical activity with environmental advocacy, encouraging collective participation.
- **Tree Planting Festival:** Promoting reforestation, biodiversity, and long-term environmental impact through hands-on participation.
- **Climate Conversation:** Open dialogues that allow participants to exchange ideas, develop solutions, and inspire advocacy for climate resilience.

Through these initiatives, Project CLEAP goes beyond awareness, it equips communities with practical tools, fosters a sense of responsibility, and cultivates a generation of climate-conscious leaders committed to creating a sustainable and resilient future.

PROJECT CLEAP FOR SCHOOL STUDENTS

FAME Foundation organized its bimonthly school sensitization, Climate Education, Awareness, and Advocacy Program (CLEAP). This initiative operates under the Green Ball Project, with the aim of educating young minds about environmental responsibility and encouraging sustainable practices.

Two sessions of the event took place on July 6, 2023, and July 25, 2023, both hosted at L.E.A Primary School in Utako, Abuja. The combined participation featured a total of 85 children, with 59 girls and 26 boys on July 6, and 63 children, comprising 45 girls and 18 boys on July 25.



PROJECT CLEAP FOR IDP

FAME Foundation's Climate Education, Awareness, and Advocacy Program (CLEAP), part of the Green Ball Project, continued to promote environmental awareness and education in September.

Under the Green Ball Project, the FAME Foundation conducted two major outreach activities as part of its Climate Education, Awareness, and Advocacy Program (CLEAP). The inaugural event, held on September 10, 2023, at Area 3 Football Pitch in Abuja, equipped 55 internally displaced persons (IDP) children with climate change knowledge and skills, encouraging environmental responsibility and sustainable practices.

The second outreach session, held on September 16, 2023, at an IDP camp in Durumi, Area 1, Abuja, involved 80 women and 20 girls, highlighting FAME Foundation's dedication to environmental awareness and education.



PROJECT CLEAP FOR IDP

Under the Green Ball Project, FAME Foundation organized a community sensitization program- Climate Education, Awareness, and Advocacy Program(Project CLEAP), an educational session for 80 women and 20 girls on September 16th at the IDP camp, Durumi, Area 1, Abuja.

The educational session was led by Ms. Olayinka Mariam Ajani, an Environmental Health Education expert who shared insights on the Key Steps in Combating Climate Change.

She began by defining climate change as a long-term shift in weather patterns, then went on to outline the key strategies for combating climate change and improving sustainability inside the IDP camp.

The speaker, Ms Olayinka advised the participants to conserve water by fixing leaks, utilizing water-saving technology, and collecting rainfall in order to prevent potential water scarcity brought on by climate change.





Ms. Olayinka Mariam Ajani, an Environmental Health Education expert, led the educational session



A total of 80 women actively engaged in the CLEAP project.



A total of 20 women actively engaged in the CLEAP project.



The interpreter skillfully conveyed the information in Hausa



ACCESS BANK GREEN FINANCE/SUPPORT ACCELERATOR PROGRAM

As part of the Green Ball Project's stakeholder engagement activities, FAME Foundation recorded several courtesy visits and participated in key climate action events that reinforced our growing recognition as a leading voice in the climate change sector.

Following a formal invitation from the MD/CEO of Access Bank, the Program Manager and the Project & Mobilization Officer (Lagos) represented FAME Foundation at the Green Finance/Support Accelerator Program in Lagos. This invitation served as a significant acknowledgment of our organization's contributions and influence within the environmental sustainability space.

The event provided a strategic platform for discussions on sustainable finance, highlighting innovative approaches to empower businesses committed to environmental responsibility. Key themes included credit solutions for green enterprises, expert advisory support, carbon market development, and improved access to renewable energy solutions.

The program further emphasized the importance of financing mechanisms for entrepreneurs and organizations driving climate-focused initiatives across Nigeria. Engaging with sector experts during panel sessions offered valuable insights into the evolving landscape of green finance and the role of emerging technologies in achieving meaningful environmental impact.



AFRICAN CLIMATE SUMMIT

FAME Foundation actively participated in the maiden edition of the Africa Climate Forum 2024, an important platform bringing together stakeholders committed to advancing sustainable solutions across the continent.

The forum focused on securing funding and developing strategies to strengthen energy systems, with the goal of building a more sustainable and resilient future for our planet. It provided a unique opportunity to explore innovative approaches to clean energy and environmental sustainability.

Experts from diverse sectors generously shared their knowledge, experiences, and forward-thinking ideas on transitioning to clean and sustainable energy, offering valuable insights that align closely with the objectives of FAME Foundation's Green Ball Project. By participating in this forum, we reinforced our commitment to environmental advocacy and the promotion of sustainable practices in communities across Nigeria and beyond.





PROJECT CLEAP FOR SCHOOL STUDENTS

FAME Foundation organized its bimonthly school sensitization at Apo LEA, Abuja, under our Climate Education, Awareness, and Advocacy Program (CLEAP). This initiative operates under the Green Ball Project, with the aim of educating young minds about environmental responsibility and encouraging sustainable practices.



TREE PLANTING INITIATIVE

The Green Ball Project successfully implemented a community-based tree planting exercise designed to promote environmental sustainability and strengthen climate responsibility among young people. The initiative brought together youth volunteers for a hands-on, educational experience that emphasized the critical role of reforestation in mitigating climate change.

Through active participation, young people gained practical knowledge on tree planting, environmental stewardship, and the long-term impact of ecological restoration. The activity also fostered a sense of collective responsibility, demonstrating how individual and community efforts can contribute meaningfully to a healthier environment.

This initiative stands as a powerful testament to the capacity of youth to shape a more sustainable future, one tree, one effort, and one community at a time. The Green Ball Project remains committed to building a culture of environmental awareness, empowering the next generation to lead with purpose, action, and resilience.

The tree planting exercise in Garki, Abuja, further showcased the impact of local, community-driven environmental action. By engaging young people directly with nature, the project provided a platform for experiential learning, strengthened community ties, and reinforced the vital role that youth can play in advancing climate solutions at the grassroots level. This hands-on approach not only nurtures environmental stewardship but also inspires a lasting commitment to sustainability within the community.



GREENBALL WEBINAR SERIES



FAME FOUNDATION

Presents

Cash from Trash: Turning Single-Use Plastics into Income

HOST



Olawale Omotego

Project Assistant
Green Ball Project
FAME Foundation

GUEST SPEAKERS



Echefu Samson

Agroecology & Climate Justice Advocate.



Busola Olaleye

Impact Officer,
Scrapays Inc.



24 September, 2025



1:00pm

JOIN NOW

 [@greenballNG](#)

 The Green Ball Project

 [@greenballng](#)

<https://bit.ly/greenballproject>

FAME Foundation hosts a monthly webinar under its GreenBall project to promote dialogue on climate-related issues. Each session features reputable keynote speakers and environmental advocates who share insights, lead discussions, and contribute to ongoing efforts to address climate change.

The webinars serve as an engaging platform for learning, collaboration, and inspiring collective climate action.

GREENBALL WEBINAR SERIES



Live Webinar

The New Refinery Boom: What It Means for Nigeria's Emissions and Climate Future.

A bold topic that reframes climate justice as not only about the Global North but also internal accountability.

Monday
5th December, 2025

1.00 pm - 3.00 pm

Microsoft Teams
<http://bit.ly/431rZpit>

REGISTER NOW

THE GREEN BALL PROJECT
Crafting a greener narrative for Climate



THE NEW REFINERY BOOM: WHAT IT MEANS FOR NIGERIA'S EMISSIONS AND CLIMATE FUTURE.

DATE 5 Dec **TIME** 1 PM

REGISTER NOW

WHY YOU SHOULD JOIN

Nigeria's Energy Transition Pathway.
Explore the Real Emissions Impact.
Expert Insights and Key Actions
Get Inspired to Take Action.

@greenballNG
The Green Ball Project

GREENBALL WEBINAR SERIES

OUR SPEAKERS



“ —

We cannot jump to solve other people's problems while leaving our own. We need to develop frameworks aligned with Nigeria's climate context and build adaptability and consistency through collaboration to drive effective advocacy.

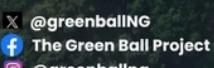
—Olumide Idowu

The role of youths in climate change advocacy and policy negotiation in Nigeria.





<https://bit.ly/greenballproject>





“ —

One of the biggest challenges young people face is limited financial support, often because they are not yet fully trusted or recognized in financial decision-making.

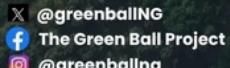
—Perfect JohnDick

The role of youths in climate change advocacy and policy negotiation in Nigeria.





<https://bit.ly/greenballproject>



GREENBALL WEBINAR SERIES

OUR SPEAKERS

 THE GREEN
BALL PROJECT
Turning plastic waste into cash

“ —

The more value you add to the process of recycling, the more money you get from plastics.

@BUSOLA OLAEYE

~Cash from Trash:
Turning Single-Use Plastics into Income



<https://bit.ly/greenballproject>

X @greenballNG
f The Green Ball Project
o @greenballng

 THE GREEN
BALL PROJECT
Turning plastic waste into cash

“ —

Recycling reduces waste, protects natural resources, and lowers pollution, helping to preserve the planet for future generations.

@Samson ECHEFU

~Cash from Trash:
Turning Single-Use Plastics into Income



<https://bit.ly/greenballproject>

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f The Green Ball Project
o @greenballng

CLIMATE ON THE STREETS



Welcome to Climate on The Streets

FAME Foundation launched **Climate on The Streets**, a program that captures candid street interviews to explore public awareness and opinions on climate change. By engaging everyday people in spontaneous conversations, the initiative highlights diverse perspectives, common misconceptions, and varying levels of understanding around the climate crisis.

The program is designed to spark dialogue, raise awareness, and encourage collective action by giving voice to individuals from all walks of life.

Through these interactions, Climate on The Streets shows the importance of community involvement and shared responsibility in addressing environmental challenges, while also encouraging people to reflect on their own role in supporting a sustainable future.

CLIMATE ON THE STREETS





MEET ADERONKE ATOYEBI

Aderonke Atoyebi is an international and multiple award-winning investigative Journalist, development worker, policy analyst, good governance, gender, and peace advocate with a career spanning over 18 years.

She was a Special Assistant (Digital Media) to the Minister of State, Federal Capital Territory. A Special Adviser/spokesperson to former Minister of Women Affairs. Currently, she is serving as Media Assistant to the Honorable Minister of Solid Minerals and Technical Assistant, Broadcast Media, Federal Inland Revenue Service (FIRS).

She worked with the Nigeria Football League as Deputy Director, protocol department; Country Manager, at Kingston University, London; Sports editor and eventually elevated to the role of Managing Editor at NAIJ.com (now known as legit.ng); she worked as Senior Reporter, Premium Times; Senior Editor, Nigerian Pilot Newspaper; Northern Bureau Chief, MTN Football; Editor, Online, The Sun Newspaper. She had freelanced for the Nigerian Pilot Newspaper, TV Continental, and Africanfootball.com. Her opinion piece has been published by top Nigerian media outlets like Vanguard, Leadership, Blueprint, Tribune, Daily Trust, Newspapers, and others.

Outside Nigeria, she worked for TRT World, Turkey; Sports Integrity, Ireland; Play the Game, Denmark, and has been featured on BBC 'Have You Say', Wits University Newspaper, South Africa, and Malawi Broadcasting Corporation.

In recognition of her advocacy and passion for women's and girls' rights in Africa, she was specially invited by FIFA to participate in the 2018 Women's Football Convention in France. She is an Alumnus of the 'Global Sports Mentoring Program' an exchange programme by the US Department of State, a global program for leaders in which she fully participated with others from around the world in the United States of America in 2019. She is a fellow of the Global Investigative Journalism Network, New York. She was selected and sponsored to attend the GIJC conference in Lillehammer, Norway in 2015.

President Muhammadu Buhari appointed her to serve as representative and member of the Federal Government Team on the United Nations Office on Drugs and Crime (UNODC), Line Up Live Up Programme (LULU). A project that uses sports as a tool to strengthen youth resilience to crime, violence, and drug use by enhancing their personal and social skills and increasing their knowledge of the risks associated with these phenomena.

She was a member of the Local Organizing Committee (LOC) at the Asaba 2022 National Sports Festival. In 2020, the FCT Minister appointed her to serve as a member of, F.C.T Covid-19 monitoring and implementation Committee. F.C.T. Covid-19 media and publicity committee.

She won the 'Sports Category' at Wole Soyinka Investigative Award in 2013; Leadership awards from the Rotary and Lions Club in 2015 and 2016 respectively; and humanitarian awards from the Goodwill Ambassador Awards in 2016.

A former President of Malawi, HE Joyce Banda, awarded her the Girl-Child Education Champion in Africa, 2017; African Union honored her with a leadership award for her work in women and girls' empowerment, 2018; She was a finalist in the 2016 CNN African Journalist Award for her report on sexual abuse of female athletes by male coaches.

Aderonke Bello singlehandedly led the 2016 African Champions Super Falcons #PayFalcons (a hashtag that trended on Twitter for 2 straight days), protested to the Presidential Villa when allowances were not paid after winning the African Women Championship (AWC), they were paid under 48hours. She has organized, volunteered, and led several campaigns to advocate for peace and gender rights. She has volunteered with UNAIDS, UNICEF, UN Women, UNDP, grassroots agencies, and community outreaches.

In 2017, she founded FAME Foundation www.famefoundationwg.org, an award-winning not-for-profit organization set up to formulate sustainable programs for women and girls in Nigeria. Since its founding, the organization has directly impacted over 10, 000 women and girls and indirectly impacted over 22, 000 Nigerians.

The organization has worked with top local and international NGOs and won grants to carry out projects, UN Women, MacArthur Foundation, UNDP, US Embassy, Australian High Commission, UN, AFD, USAID, UNAIDS, European Union, Netherlands Embassy, Finland Embassy, Slovakian Embassy, Laureus Sports for Good, US Department of State, French Embassy, and many others. The NGO currently has 12 administrative staff and over 40 volunteers spread across Nigeria.

Wife of the Former Vice President, Mrs Dolapo Osinbajo attended and launched HerSTEM Initiative for girls with disabilities in 2021, an initiative of FAME Foundation. Minister of Women Affairs, Dame Pauline Tallen, kicked off FAME Foundation's Women's Day Football Tournament in 2020 and 2022 respectively. Honorable Minister of Youth and Sports, Barrister Solomon Dalung refereed and Chief Sunday Dare kicked off the Women's Day Football Tournament in 2019 and 2022 respectively, among other high-profile attendance at FAME Foundation's past events.

In 2024, Wife of the Vice President, Hajia Nana Shettima kicked off the International Women's Day Football Tournament in Abuja.

During her charitable engagements, she has worked with notable Nigerians like Tonto Dikeh, Empress Njamah, Victor Moses, Mikel Obi, Odion Jude Ighalo, John Utaka, Victor Osimhen, Kelechi Iheanacho, Asisat Oshoala, Godfrey Oboabona, and several others. She is a respected and relevant stakeholder in the sports ecosystem with influence around the world.

With a strong network and great working relationship in the Diplomatic Community in Nigeria, Aderonke Bello has worked with embassies, envoys, and High Commissions, in carrying out sustainable Community-based projects in key areas of the Federation since 2015 till date. She is a highly respected and sought-after figure in the Nigerian diplomatic community.

She stands for everything that has to do with peace, women, and girls' rights. She has undergone several trainings on first aid, child protection, fact-checking, digital reporting, public speaking, women empowerment, climate change, advocacy, etc.

Aderonke is a change agent, mentor, and life coach who believes in Gender Equality and Equity, an international speaker who has spoken at different events in Denmark 2015, Netherlands 2018, South Africa 2013, Malawi 2019, Tanzania 2019, Norway, Mozambique 2019, TEDx Jabi 2015 and other local events.

Aderonke has been privileged to visit over 30 countries carrying out development works. She is highly recognized by UN Women, UNFPA, and UNAIDS in Nigeria.

With over 14 authors from around the world including Asia, America, Europe, United Kingdom, Australia, Africa, etc., she co-authored a book titled, Restoring Trust in Sport: Corruption Cases and Solutions. It examines the loss of trust at both national and international levels.

Drawing on cutting-edge research, the book includes both on-field and off-field. It's a solutions-focused collection of sports corruption case studies, leading researchers to consider how to re-establish trust both within sports organizations and in the wider sporting public. She also authored a book for Internally Displaced Girls in conjunction with FAME and FARE Network, London.

In March 2023, she was appointed by the President-Elect as his Representative in the Media and Publicity Sub-Committee of the Presidential Transition Council that ushered in the current President of Nigeria (President Bola Ahmed Tinubu).

She is a go-getter, focused, and committed individual with sound self-esteem and a sense of identity, a team player with a positive attitude and outlook toward life.

Aderonke@famefoundationwg.org

ARABINRIN ADERONKE ATOYEBI

Founder and Executive Director, FAME Foundation



FUTURE ACTIONS

Building on the successes and experiences of our past initiatives, the Green Ball Project remains committed to expanding its impact in climate action, environmental sustainability, and youth empowerment across Nigeria and beyond.

Our future plans aim to strengthen ongoing programs while introducing new initiatives to address pressing environmental challenges:

Expanding Existing Initiatives: The Green Ball Project will continue to build on the programs we have already initiated, including climate education, advocacy, public engagement, and digital platforms such as webinars and street-level interviews. By leveraging these foundations, we aim to reach wider audiences, deepen community involvement, and enhance youth participation in climate solutions.

Abuja Climate Week: We plan to organize the main edition of Abuja Climate Week, bringing together hundreds of climate-focused organizations, advocates, and NGOs. This flagship event will serve as a platform for sharing ideas, policies, and strategies to shape Nigeria's climate trajectory, influence Africa, and contribute to global climate solutions. It will also feature workshops to educate and empower young people aspiring to build careers in the climate and environmental sector.

Environmental Cleanups in the Niger Delta: Recognizing the devastating effects of oil spillage, we will lead targeted cleanup initiatives in underserved communities. These efforts will restore affected ecosystems, raise local awareness, and advocate for sustainable practices to improve environmental resilience.

Policy Influence and Sector Collaboration: The Green Ball Project will maintain active engagement in climate policy dialogues, sustainable finance programs, and advocacy platforms. By collaborating with key stakeholders, we aim to influence policies, mobilize resources, and promote solutions that strengthen environmental sustainability at local, national, and continental levels.

Through these actions, the Green Ball Project seeks to continue inspiring collective responsibility, empowering youth leadership, and creating a lasting impact on climate action.

MEET THE TEAM



ARABINRIN ADERONKE

Executive Director



KEMISOLA IBITOYE

Director of Programs



EXPLOIT OFEM

Finance & HR Manager



MIRACLE OLUWAFEMI Esq.

Program Analyst,
(Legal and Partnerships)



INYENE IDIONG
Program Manager
(Playitdreamit)



SEWUESE UGBIR
Safeguarding Officer



MUHAMMED
OPALUWA
Program Manager
(HerSTEM)



OLAYINKA WELLS
Project and Mobilization
Officer (Lagos)



SECHIVIR ORHENA
Project Assistant



JEFFREY EDUNG
Project Assistant



OLAWALE OMOTEGO
Greenball Project &
Safeguarding Assistant



FOLAKE OYEBADE
Lead Volunteer



DOMINIC JOSEPH
Office Assistant



Administrative
Assistant



THE GREEN BALL PROJECT

Crafting a greener narrative for Climate



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The Green Ball Project



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<https://famefoundationwg.org/thegreenballproject/>



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